

EXHIBIT 1

ICLOUD PE

UNCATEGORIZED

APPZERO TO EXHIBIT AT CLOUD EXPO SILICON VALLEY

OCTOBER 4, 2013 | LATEST NEWS FROM CLOUD COMPUTING JOURNAL

SYS-CON Events announced today that AppZero, the fastest way to move enterprise applications to the cloud, will exhibit at SYS-CON's 13th International Cloud Expo®, which will take place on November 4-7, 2013, at the Santa Clara Convention Center in Santa Clara, CA.

AppZero is the fastest, most flexible way to move server applications to and across any cloud or data-center, without code change or lock-in. Encapsulating Windows applications in VM/OS-free packages, AppZero's patented software moves complex server applications with ease. AppZero allows you to modernize your infrastructure, moving from an old OS to a newer one with the click of a button – modernize and move to the cloud in one step.

[read more](#)

